

# BLAIS

+ ASSOCIATES



## Peer Advisory Group

*Building Leaders.  
Advancing Careers.  
Growing Companies.*

**JERRY BLAIS**

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We bring together high-performing business professionals who are committed to each other's growth, well-being and success via our community of peer advisory groups. Groups are made up of carefully vetted leaders who meet for a few hours every month to leverage diverse member perspectives to identify solutions to your most pressing challenges and opportunities. We would be excited to explore how you can leverage the power of our platform.

## MEMBER BENEFITS

- ✓ Leverage a third party unbiased agenda free peer advisory group gaining ideas and insights to solve problems and capture opportunities
- ✓ Develop clear vision and strategies to meet business personal goals
- ✓ Reduce stress and isolation, feel more in control
- ✓ Develop awareness to enable personal and professional growth
- ✓ Develop leadership competencies and behaviors to build a high-performance team
- ✓ Build your network and powerbase

## PLATFORM OFFERING

- ✓ Peer Advisory Group: Monthly half-day in-person meeting
- ✓ Personal Mentorship: 1-to-1 coaching, in-person and virtual
- ✓ Assessment driven insights for awareness and leadership development
- ✓ Weekly on-demand expert workshops | podcasts
- ✓ Access to a nationally vetted network

## MEMBER CHARACTERISTICS

- ✓ Growth and high-performance mindset
- ✓ Committed, engaged, transparent, coachable
- ✓ Ability to maintain strict confidentiality and trust
- ✓ Business Size: Multiple sizes, various industries, non-competitive
- ✓ Group 1: Business Owner | CEO | President | General Manager | Partner
- ✓ Group 2: Key Executives | High Potentials
- ✓ Maximum 10 – 12 members per group

## BLAIS + ASSOCIATES & GROWTH<sup>10</sup> QUALIFICATIONS

- ✓ 30+ years business and people experience
- ✓ Extensive group facilitation experience
- ✓ Experience in multiple industry experience
- ✓ Business sizes from start-up to \$5B
- ✓ Core Strengths: Strategic planning, leadership development, sales and marketing alignment, coaching
- ✓ MBA, Executive coaching and assessment tool certifications

*"I've been most fortunate and grateful for the 25+ years of participation in a peer group. It has given me the single best ROI on time spent for both my business and personal life all while creating life-long friendships."*

**George Schnarr**

CEO and Owner PRODESIGN Solutions, Inc