





Career Planning and Execution: Love Your Career

*Building Leaders.
Advancing Careers.
Growing Companies.*

JERRY BLAIS

 412-302-4298

 jblais@blaisplus.com

 www.blaisplus.com

The feeling of having a compelling vision for your career is unbeatable. An exciting vision of where you want your career to go, what success means to you, and what keeps you inspired and focused over time. Unfortunately, it's not easy to craft and continue to work to make your career vision happen. We face many competing priorities and distractions. We may even let other's agendas take precedence over our own.

Blais + Associates' "Love Your Career" Program is designed to help you define and execute your career roadmap with vision and purpose, regardless of your career stage or employment status. Our goal is simple, to help you envision your career long-term and develop a plan to execute. We'll even assist you along your career journey to help you stay on track, if that's needed. This program will assist you in developing your career plan, personal brand, network and powerbase, personal - leadership development and tools to communicate effectively. We start by building a strong foundation using multiple assessments to better understand your interests, strengths, thinking styles, character and behavioral traits. With these insights in hand to help you better understand who you are, we then provide tools and coaching to help you define where you want to go, the various paths to get there, the unique value you bring and where you need to develop to achieve your goals.

Our program is different from other career programs available on the market. We use data as the foundation to inform your decisions, begin with the end in mind, think strategically, and help you understand the skills and behaviors necessary to execute your long-term career plan, not just your next role. We've personally experienced each of the career stage, so we've been in your shoes. We have over 30 years of experience across multiple industries, company sizes and roles from senior leadership to entry level, are super connectors who understand the power of networking, and are certified executive and career coaches skilled at helping you Discover What's Possible™.

Through our powerful framework and guidance, we empower you to take control of your future to achieve the success you deserve.



Professionals Who Can Benefit From This Program:

- **Early Career:** Recent college graduates or preparing to be (Juniors or Seniors), including both Bachelors and Masters degrees.
- **Mid – Later Career Exploration:** Individuals currently employed, but are dissatisfied with their current career path, trajectory, or company, and are exploring alternatives.
- **Transitioners:** Individuals recently displaced who are exploring future opportunities.

Program Duration: The frequency of the sessions will be agreed upon ahead of time based on your individual situation and the speed at which you would like to complete the program.

Topics: Below are the areas we can explore and develop, but is customizable based on your needs.

Module 1	Introduce and review assessments and the Love Your Career tool-kit
Module 2	Take assessments, review insights and develop accomplishment inventory
Module 3	Define your career vision, mission and values
Module 4	Define your value and competitive edge
Module 5	Define your career path, skill alignment and areas for development
Module 6	Define your personal brand
Module 7	Define your network - powerbase, current and future
Module 8	Review and pulling it all together
Module 9	Communication Strategy Part 1: Resume
Module 10	Communication Strategy Part 2: Linked In
Module 11	Communication Strategy Part 3: Networking Summary
Module 12	Interviewing and negotiating an offer
Throughout	Networking, coaching & personal - leadership development

Additional Program Support:

- eMail support throughout engagement
- Networking introductions as appropriate
- Follow-up coaching session on your first year anniversary of engagement